

L'AUBERGE de SEDONA

L'AUBERGE DE SEDONA DEBUTS RENOVATED BALLROOM AND REIMAGINED MEETING SPACES

The luxurious resort provides corporate travelers and social groups with enhanced experiences through innovative meeting and event spaces







Sedona, AZ (May 02, 2023) – L'Auberge de Sedona, one of the Southwest's foremost luxury resorts, has completed the renovation of its Garden Ballroom – the largest meeting and event space on the property. The ballroom, offering 2,400 sq. ft. of space for up to 150 guests, is redesigned to provide an intimate and enriching gathering space, featuring expansive glass openings to exemplify indoor-outdoor ambiance, large floor-to-ceiling windows, vaulted ceilings and a wood-burning fireplace. Located directly adjacent to the Garden Terrace, visitors are also provided with ample outdoor space best suited for a cocktail hour, breakout space, wedding ceremony, or private group holistic experience, allowing guests to personalize and transform the area to their liking. The newly established room debuts as the Garden Ballroom, *A Place of Connection*, designed to nurture creativity and meaningful connections for corporate and social groups alike; further incorporating L'Auberge de Sedona's brand cornerstone, A Place of Possibility.

The resort is home to a delightful array of inspired event spaces perfect to accommodate meetings, business retreats, conferences, reunions and more. L'Auberge de Sedona's spectacular backdrop, notably the Red Rock canyons, Oak Creek and towering sycamore trees, coupled with renowned venues, also distinguishes it as an unsurpassed destination for weddings and celebrations of all kinds at any scale.

Additionally, L'Auberge de Sedona is pleased to announce The Boardroom, *A Place of Inspiration* has been renewed, providing corporate travelers a mindful location for all-day meetings for groups of up to 14 guests. Positioned at the center of <u>The Lodge</u> and accompanied by modern fixtures such as a live edge wooden conference table and large 85" TV, as well as an abundance of natural light and a small balcony for fresh air, visitors are bound to appreciate Sedona's rarefied

energy during the workday. Possessing a myriad of venues and luxurious amenities, L'Auberge de Sedona encourages business travelers and groups to book from standout meeting and event spaces as listed below:

Garden Terrace, A Place of Indulgence

Located within the heart of L'Auberge de Sedona and with generous views of Snoopy Rock, the Garden Terrace endures as the ideal locale to indulge the senses during a wedding ceremony, cocktail reception or dinner under the twinkle of stringed lights. Adjacent to the Garden Ballroom, the terrace offers a naturally nourishing setting.

Vista Overlook, A Place of Intention

Vista Overlook is a breathtaking venue elevated above the property with panoramic and unobstructed views of the famed Sedona Red Rocks. The space serves as the perfect location for those beginning a new chapter alongside the person they love most and also provides an unmatched setting for groups to create deeper-rooted relationships through the resort's holistic offerings.

Cottageside Lawn, A Place of Discovery

Framed by sky-high sycamore and cottonwood trees, the unique and awe-inspiring Sedona venue is a place of discovery along the banks of Oak Creek. The natural sounds of the babbling creek effortlessly set the tone for a memorable wedding ceremony, reception, group meal, activity space and more.

The Creekhouse, A Place of Gathering

For groups seeking an elevated yet exclusive sanctuary, <u>The Creekhouse</u>, *A Place of Gathering* is a private enclave designed to accommodate reunions, retreats and wedding events. The two-level suite boasts five bedrooms all opening onto a common area with a custom bar and patio doors that open to a sprawling deck overlooking Oak Creek. Visitors can appreciate the spacious common area and amenities inclusive of a large dining table, state-of-the-art sound system, high-definition TV and more.

In addition to utilizing L'Auberge de Sedona's meeting and event venues, groups seeking an exceptional and well-rounded on-property experience can enjoy L'Apothecary Spa signature massages, facials and body treatments designed by highly-attuned local practitioners. Here, year-round and seasonal treatments highlight a balance of traditional and apothecary-inspired elements. Additionally, visitors can further immerse themselves in Sedona's natural healing properties through holistic experiences offered at the spa. Led by local experts, these offerings range from guided meditation and chakra balancing to sound healing, private tarot card readings and more. Guests can also partake in a number of daily resort activities, inclusive of metaphysically-immersive masterclasses and unique art experiences, all curated specifically based on the season. The resort's premier culinary destination, Cress on Oak Creek, features nationally-recognized fine dining and naturally-immersive creekside fare served along the banks of Oak Creek or indoors with floor-to-ceiling views of the creekside respite. The

approachable-yet-elegant Cress Bar offers elevated casual cuisine alongside an expertly-curated beverage list within an artistically designed setting.

Pricing for venues are available upon request and may vary. For more information on L'Auberge de Sedona's event spaces please visit https://www.lauberge.com/gatherings/venues/ or call (844) 207.9099.

###

About L'Auberge de Sedona:

Nestled on the banks of Oak Creek in Sedona's renowned Red Rock region, L'Auberge de Sedona features 62 luxury cottages, 21 traditional lodge-style guest rooms and a beautiful, standalone five-bedroom Creekhouse. Several of the property's luxury Cottages include an outdoor, open-roof cedar shower that allows guests to enjoy the warmth of rain-head shower water, while feeling refreshed from the cool outdoor air and enjoying the starry night views. The property offers a distinctive dining experience with Creekside culinary concept, Cress on Oak Creek. Complementing the property's transcendent natural beauty and level of luxury, L'Auberge de Sedona's culinary program features everything from nationally recognized fine dining to naturally immersive Creekside fare. The resort's L'Apothecary Spa allows guests to become closer to the earth's essential, native benefits through creating custom body care blends with local ingredients or interacting with the environment through earthing-inspired spa treatments. Guests are invited to partake in the resort's immersive experiences that include the metaphysical and signature art experiences. Curated by Goldenstein Gallery, the resort hosts a natural art gallery of pieces in various mediums around the property and offers the opportunity for guests to interact with local artists as they work on their craft. The resort taps into the studies of the metaphysical with locallyinspired immersive classes including: Crystal Introduction and Meditation, Sound Healing, Welcome Reading and Astrology, Intro to Vortexes- Energy Sedona, and Intro Reiki, Chakra, and Energy Healing. Minutes away, the treasures of Sedona await with numerous art galleries and boutiques as well as outdoor activities including golf, hiking, horseback riding, jeep or helicopter tours, fishing, and hot air balloon rides. L'Auberge de Sedona is approximately 90 min. from Phoenix Sky Harbor International Airport.

Media Contact:

The Brandman Agency
Julia Wagner, Senior Account Executive
T. +1 818.519.4152
E: Julia@brandmanagency.com