



## L'AUBERGE de SEDONA

### L'AUBERGE DE SEDONA CELEBRATES 40<sup>th</sup> ANNIVERSARY IN 2024

*L'Auberge de Sedona Proudly Celebrates 40 Years of Connection  
in the Heart of the Sedona Red Rocks*

**Sedona, Ariz. (February 6, 2024)** – [L'Auberge de Sedona](#), one of Arizona's premier luxury resorts, is proud to announce the celebration of its 40th anniversary. Having officially opened in May 1984, the resort will celebrate over the course of 2024 by offering a series of celebratory experiences, packages, and events that honor its 40 Years of Connection.

A cornerstone of the community and an award-winning luxury resort, L'Auberge de Sedona is renowned for fostering intimate connections – to oneself and others – through meaningful experiences that enrich lives and renew spirits. With its deep-rooted connection to Sedona and commitment to creating nourishing experiences for guests, festive programming has been curated to celebrate the resort's anniversary throughout the year with indulgent experiences.

#### **Celebrate with One-of-a-kind Packages**

Guests are invited to stay and celebrate in 2024 with exclusive package opportunities. For those seeking the ultimate in luxury for their own anniversary or just because, the lavish **\$40,000 Anniversary Package**, features a three-night stay in the resort's luxurious five-bedroom Creekhouse. During the stay, guests are supported by a personal concierge, who is available prior to their arrival to schedule activities and tend to travelers' needs while in Sedona. Guests will be provided private ground transportation from Phoenix Sky Harbor to Sedona where they will be welcomed with a stocked wet bar and tailored snacks, followed by a welcome cocktail reception and customizable tasting menu dinner with wine pairings privately served within the picturesque Creekhouse or outside on the expansive deck with views of Oak Creek.

Additionally, guests who book this package will have the opportunity to begin each morning with the choice of private wellbeing activities including Holographic Alchemy of Sounds, Sound Healing, Customized Yoga or Customized Meditation, promoting rejuvenation prior to their days of exploration. Each guest will be invited to enjoy the signature spa package, Celebrate, a trio of spa sessions combined to commemorate the 40th Anniversary including the exclusive treatment, Citrus & Bubbles Scrub, an Advanced Renewal facial and completing the path is the enlightening Human Design Reading. Finally, guests will be treated to a private scenic flight over the most beautiful parts of Arizona including a hiking tour of Antelope Canyon. Designed for five guests, this festive package can be expanded to include up to 10 guests.

Another thoughtful package designed to celebrate L'Auberge de Sedona as a place of possibilities for the 40th Anniversary is **The Celebration Package**. This package transforms select Creek and Garden cottages into an intimate celebration for two, whether guests are celebrating the L'Auberge anniversary or their own. The idyllic three-night stay will include luxurious welcome amenities such as champagne and fresh florals, along with games sparking healthy competition and

communication. Making the stay truly intimate is an in-cottage customizable three-course tasting menu dinner for two, served fireside or on the private deck.

### **Signature Experiences on Property**

[Cress on Oak Creek](#), L'Auberge de Sedona's award-winning fine dining venue, will continue the celebrations at the bar with the exclusive **Ruby Red Cocktail**. As a nod to the resort's opening year, L'Auberge de Sedona is offering a 1980s-inspired Ruby Red Cocktail to toast to 40 years. Paying tribute to the traditional gemstone for 40th anniversaries, the Ruby Red cocktail will be presented alongside a pair of ruby earrings and a ruby pendant designed by an Arizona jeweler. This specialty cocktail will honor the resort's history and provide guests with a unique experience to cherish. The Cress Bar will also integrate 1980s-themed cocktails, with a 2024 twist, to honor the fruity fun cocktail decade with a colorful Cosmo and French Martini.

Dining at Cress on Oak Creek will be enhanced as Pastry Chef Donna Yuen has created a **signature anniversary dessert** that will grace the dinner menus from February through May. The dessert will change seasonally beginning with profiteroles enriched by vanilla gelato and chocolate sauce, a classic dessert modernized with Yuen's undisputed pastry talent. Throughout the month of May, Executive Chef Ryan Swanson will create a **special tasting menu** as a nod to the classic 1980s dishes that guests of L'Auberge de Sedona were served at the opening of the resort. This "short story menu" will incorporate subtle nods to Frenchman Jean Rocchi – the chef who played a pivotal role in the resort's inception – using select locally sourced ingredients for dishes that honor his Alsatian roots such as a flavorful sumac and urfa crusted lamb rack.

Surrounded by a lush forest and the sound of rolling waters, [L'Apothecary Spa](#) offers a tranquil setting to relax and recharge. Guests can enjoy a special **signature spa treatment** this year, including a Celebratory Path of Possibility featuring a mimosa scrub and champagne treatment, Citrus & Bubbles, a facial and a Human Design Reading. Additionally, timed to the anniversary, guests of the resort can explore the expansive property with **the L'Auberge It List**, designed to provide guests with 40 on-property experiences. The carefully curated [It List](#) highlights offerings from the [Daily Resort Activities](#) such as stargazing and meditating at blissful Serenity Point to exploring the on-property [La Galerie Art Program](#) and more.

As the resort celebrates its own anniversary, it welcomes guests celebrating personal romantic milestones with its **Red Rock Renewal Package**, inclusive of a private ceremony and dinner, along with fresh florals and a decadent tablescape. Couples who were married at the resort will be invited to share their wedding content to social media for the opportunity to win a two-night stay, as well as a \$250 dining credit.

As a finale to the 40th Anniversary celebrations, the highly talented team at Cloth & Flame, an event company specializing in creating temporary venues and exquisite culinary experiences, will be hosting a **creekside dinner on property in May**. The glamorous evening will be the perfect way to toast to L'Auberge de Sedona's impressive history. Paired with a special room package, guests can turn their visit into an unforgettable weekend getaway.

For more information, visit <https://www.lauberge.com/40th-anniversary-celebration/>. Resort imagery available [here](#) with credit to L'Auberge de Sedona.

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**About L'Auberge de Sedona:**

Nestled on the banks of Oak Creek in Sedona's renowned Red Rock region, L'Auberge de Sedona features 62 luxury cottages, 21 traditional lodge-style guest rooms and a beautiful, stand-alone five-bedroom Creekhous. Several of the property's luxury Cottages include an outdoor, open-roof cedar shower that allows guests to enjoy the warmth of rain-head shower water, while feeling refreshed from the cool outdoor air and enjoying the starry night views. The property offers a distinctive dining experience with Creekside culinary concept, Cress on Oak Creek.

Complementing the property's transcendent natural beauty and level of luxury, L'Auberge de Sedona's culinary program features everything from nationally recognized fine dining to naturally immersive Creekside fare. The resort's L'Apothecary Spa allows guests to become closer to the earth's essential, native benefits through creating custom body care blends with local ingredients or interacting with the environment through earthing-inspired spa treatments. Guests are invited to partake in the resort's immersive experiences that include the metaphysical and signature art experiences. Curated by Goldenstein Gallery, the resort hosts a natural art gallery of pieces in various mediums around the property and offers the opportunity for guests to interact with local artists as they work on their craft. The resort taps into the studies of the metaphysical with locally-inspired immersive classes including: Crystal Introduction and Meditation, Sound Healing, Welcome Reading and Astrology, Intro to Vortexes- Energy Sedona, and Intro Reiki, Chakra, and Energy Healing. Minutes away, the treasures of Sedona await with numerous art galleries and boutiques as well as outdoor activities including golf, hiking, horseback riding, jeep or helicopter tours, fishing, and hot air balloon rides. L'Auberge de Sedona is approximately 90 min. from Phoenix Sky Harbor International Airport.

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